436-5

MAIL TO:
Office of the Attorney General
Registry of Charltable Trusis
P.O. Box 903447
Sacramento, CA 94203-4470

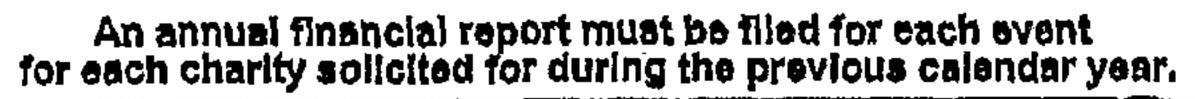
STREET ADDRESS: 1300 | Street Sacramento, CA 95814 Telephone: (916) 323-5079

WEB SITE ADDRESS: http://ag.ca.gov/charities/

## COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT (California Government Code Seption 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1





Name and Address of Commercial Fund-raiser: 143(	Name and Address of Charitable Organization:  CT No. 91102 F.E.I.N. No. 132630359
MKTG TeleServices, Inc.	CT No F.E.I.N. No
	NARAL PRO-CHOICE AMERICA  Name of Charity
101 Continental Blvd., Suite 400	1156 15th Street, NW #700
El Segundo CA 90245-4512	Address of Charity Washington  DC 20005
gures from (check one): National Campaign   California Camp	City, State, and ZIP Code of Charity
Telemarketing held (on) (from)	5/1/2003 , 20 , to 12/31/2003 , 20 , 20 , to 12/31/2003 , 20 , 20 , 20 , 20 , 20 , 20 , 20
(Type of Activity)	·
the contract between the commercial fund-raiser and charity based upon if other, provide brief explanation	na fee or percentage of revenue? (check one) Fee .⊠ Percentage □ Other □
REVENUE	
A. Cash contributions	<u>\$39,207</u> A.
B. Entertainment sales or admission charges	B.
C. Sales from products	C.
D. Advertisement sales	
E. Membership fees	E.
F. Other sources: (Specify)	
a,	Fa.
b	Fb.
C	Fc. `
d	Fd. #20 207
G. TOTAL REVENUE	<u>Φ39, 2.01</u>
. EXPENSES (SEE ATTACHED)	•
A. Fees or commissions	. A.
B. Salaries	B.
C. Payroli taxes	C.
D. Employee benefits	D.
E. Cost of merchandise for resale	·E,
F. Cost of entertainment	<u></u> F.
G. Postage	G.
H. Advertising	
), Telephone	<u> </u>
J. Rental of equipment	J.
K. Facilities charge	<u>"                                    </u>
L. Permits	
M. Other expenses: (Specify)	
a	Ma.
b	Mb.
G.	Mc,
d	Md.
N. TOTAL EXPENSES	\$75,464

CT-2cf 11/2002)

1 of 2

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Registry of Charitable Trusts
Registry of Charitable Trusts

## COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES 2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

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		•	•			
3.	Amount to Charity (subtract line 2N from line 1G)			\$36,257) s.		
4.	Less additional fund-raising expenses paid by char	rity (to be completed by charity)	<u> </u>	4,		
5.	Less fair market value of goods and/or services us	ed for the event which were paid by sponsor(s)	<del></del>	5.		
6.	Net proceeds realized by charity from the campaig	n (subtract lines 4 and 5 from line 3)		\$36,257) <sub>6. 6</sub>		
<b>7</b> .,	(a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable ciganization for which the Commercial Fund-raiser has contracted to solicit?  [ ] Yes No If "yes," complete the following:					
	Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization		of officer, etc. e organization		
Ur	(b) For each affiliation identified in 7 (a), attach conder penalties of perjury, I declare that I have examinowledge and belief, it is true, dorrect and complete.			and to the best of my		
kn	owledge and belief, it is true, dorrect and complete.			1/ XL		
S	gnature of authorized officer (Commercial Fund-raise		apich, Sr. VP Title	Date		
= 71	ils report must be signed by two officers or directors	of the charitable organization for verifying the dis	itribution.			
		JOHN M. BOTTS	C/6	1/7/04		
S	grature of authorized officer/director (Charity)	Printed Name  Many Jape	-6 alla aner	Date CF0 1/7/84		
Si	gnature of authorized officer/director (Charity)	Printed Name	Title	Date		

MKTG TeleServices, Inc. NARAL Pro-Choice America 2003 Telefundraising Campaign

Total money received by Total fees paid to Total net to

NARAL Pro-Choice America	\$39,207
MKTG TeleServices, Inc.	\$75,464
NARAL Pro-Choice America	(\$36,257)

fees paid to MKTG TeleServices, inc.: prorated expenses	
payroli	\$46,788
office rental pro rata share	\$3,773
telephone	\$6,037
utilities	\$0
postage	\$3,019
printing	\$6,792
fundraising registration	\$755
insurance	\$755
recruitment	\$0
depreciation	\$3,019
office	\$1,509
other overhead expenses	\$2,264
total campaign expenses*	\$74,709
MKTG TeleServices net for profit and admin overhead	\$755

Total fees paid to MKTG TeleServices, Inc. \$75,464

\*these expenses are based on MKTG TeleServices' operating ratios.

MKTG TeleServices, Inc. does not receive donated funds. All monies rec'd are as reported to MKTG TeleServices by the charitable organization.